


# Your store in ShopVR

Retailer opportunities and pricing

shopvr.org

# Retailer pricing

## No storefront or setup charge

ShopVR commission: 5% of merchandise sales, excluding tax and shipping.
Card processing: estimated 2.3%. Actual provider fees apply.

### Optional AI store guide

Planned at $100 per month per store

AI assistance is in development and is not included in the current pilot.

# Lower storefront overhead

## Sell while you are away

Customers can browse and place orders without you staffing a physical sales floor.

## No physical shelf theft

Virtual displays do not expose physical shelf inventory to visiting shoppers.

## Lower premises costs

No additional retail lease or showroom utility bills. You still maintain your fulfillment operation.

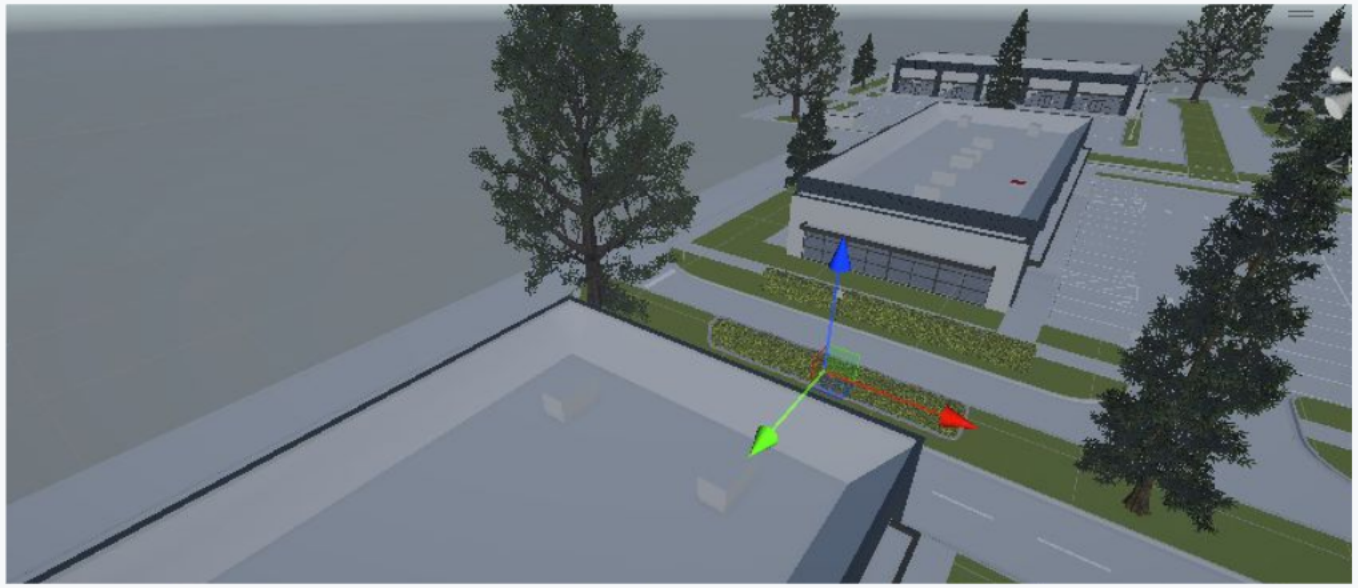
## Order fulfillment

Maintain your catalog, handle customer questions, and ship confirmed orders.

# A shared shopping community

## Their customers can become your customers

Shoppers visiting another retailer can discover your store and products, opening your business to a wider range of potential buyers.



Current ShopVR development environment

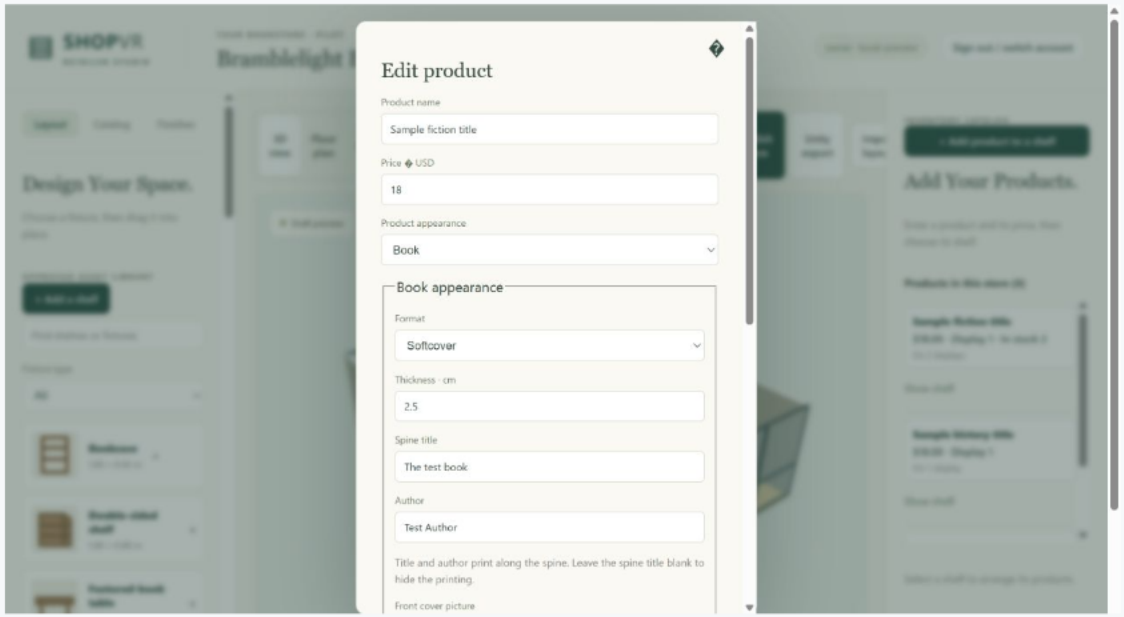
# Beyond the ordinary web store

## A store shoppers can step into

Many retailers have a web store. A VR storefront lets shoppers explore a space and view products in three dimensions, with a stronger sense of presence.

## Your storefront and catalog

Arrange your store and maintain product names, prices and availability.




Pilot catalog editor

# The customer experience

**01** **Set up an account**

Customer profile setup and a personal six-digit PIN.

**02** **Visit a store**

Explore the space and inspect products.

**03** **Review the purchase**

Scan products and review quantities and totals.

**04** **Receive the receipt**

Complete checkout and receive an email receipt.

# Who handles what

## Your store

Product descriptions and prices
Inventory and fulfillment
Shipping updates for customers
Customer service and returns

## ShopVR

The virtual shopping platform
Retailer portal and store publishing
Accounts and checkout tools
Support during pilot setup

You set shipping charges for customers. We agree on the details before opening.

# Pilot and launch plans

## Available for pilot testing

Windows installer for PC VR
Retailer layout and catalog tools
Sandbox checkout and receipt email

## Before wider launch

Independent testing and installer review
Live payments and SMS verification
Optional AI guide and more devices

The current PC VR pilot uses a compatible headset through Quest Link or Air Link.

# Opening your store

| | |
|---|---|
| **A conversation** | Tell us about your business and products. |
| **A demonstration** | See the shopping experience and retailer tools in action. |
| **A store proposal** | Agree on your space, commission and optional services. |
| **A supported pilot** | Prepare your catalog and test before launch. |

# Let’s talk about your store

Early retailer spaces are limited.
Enrollment closes when the available spaces are filled.

As the community grows, shoppers can discover more stores,
and retailers can reach more potential customers.

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Please be patient. We’re fielding a lot of information.
We’ll get back to you as quickly as humanly possible.